

EUKI Networking Event

Czech Republic and Slovakia 2025

Agenda

Thursday, 13 November

08:45

Coffee and Registration

Botanique Hotel, Sokolovska 11, Prague 186 00 Czech Republic

09:15 -

EUKI Project Showcase and Gallery Walk

10:00

- Welcome and Introduction of Participants
- Presentation of EUKI and Czech and Slovak EUKI projects

10:00 -

Official Opening

10:15

- **Ambassador Dr. Peter Reuss**, German Embassy Prague
- **Ambassador Martin Muránsky**, Slovak Embassy Prague
- **Ondřej Mirovský**, Director of Center for Transport and Energy

*Moderated by **Julia von Viebahn**, Coordinator of EUKI Academy*

10:15

Group Photo

10:30 -

Keynote Speech – “European Climate and Energy Policy in an Era of Political and Economic Shifts”

10:45

- **Tomáš Jungwirth Březovský**, Head of Climate Team, Association for International Affairs (AMO)

10:45 -

Panel Discussion – “Navigating the Green Transition Amid Political Shifts in Central Europe”

12:00

*Moderated by **Aneta Zachová**, Euractiv*

- **Petr Holub**, Director of Climate Protection Section, Ministry of the Environment of Czech Republic
- **Jaromír Beránek**, Chairman of the International Relations and EU Funds Committee and the Prague Municipal Assembly
- **Zuzana Fialová**, Senior Consultant, Climate Coalition Slovakia
- **Kristina Mojzesova**, Value for Money Unit, Ministry of Finance of Slovakia
- **Heda Čepelová**, Energy & Climate Expert, Center for Transport and Energy

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12:00 Lunch Break

13:00 - Parallel Workshops

14:00

Facilitators: *EUKI Project Implementers*

- on **Energy Communities and Practical Applications**, facilitated by **Frank Bold** and **Slovak Association of Sustainable Energy (SAPI)**
- on **Sustainable Mobility**, facilitated by **Ondřej Mirovský** and **Klára Školníková**, Center for Transport and Energy

14:00 Coffee Break

14:30 - Afternoon Workshop – "Communicating Climate Action Effectively"

16:30

This interactive workshop will explore how to communicate sustainability and climate action more effectively through compelling storytelling, strategic framing, and the use of social media. Participants will learn how to address misinformation and climate skepticism while tailoring messages to different audiences.

*Facilitator: **Martin Philipp & Tereza Krudencová**, STEM Institute for Empirical Research*

16:30 Coffee Break

16:45 - Outlook – Closing Remarks

17:00

- **Julia von Viebahn**, Coordinator of EUKI Academy
- **Ondřej Mirovský**, Director of Center for Transport and Energy

17:00 - Informal Networking with Dinner and Drinks (optional)
open end

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Workshop Descriptions

Parallel Workshops, 13:00 (60 minutes)

Sustainable Urban Mobility – From Vision to Action

- This workshop will address how to turn **sustainable mobility strategies into concrete actions**. Drawing on European best practices and ongoing projects, participants will explore innovative approaches such as e-mobility, micro-logistics, and 15-minute cities. The goal of this session is to help city representatives and other stakeholders **identify practical steps toward implementing sustainable urban mobility** within their local contexts. Participants will gain insight into current EU frameworks, mobility trends, and technological innovations, and **collaboratively design first ideas for local action plans** using practical worksheets.

Energy Communities and Practical Applications

- Starting with an introduction to the **COMMENCE project** and its activities, the session then will move into an interactive part focused on **stakeholder mapping in community energy**. Participants will begin by brainstorming key stakeholders using Mentimeter, with results displayed live. Then, in small groups, they will categorize stakeholders into a printed matrix, **fostering discussion and collaboration**. Each group's outcomes will be shared in the plenary, followed by a joint reflection and feedback. The workshop encourages **collective insight** into stakeholder roles and influence in **local energy systems**.

Afternoon Workshop, 14:30 (120 minutes)

Communicating Climate Action Effectively

- This workshop will share STEM's expertise and experience in **measuring public attitudes toward climate change** and the **strategic communication of decarbonization to the wider public**. Participants will explore evidence-based insights into public attitudes and the framing of the climate debate. The workshop will delve into practical communication strategies and best practice examples. The session will conclude with tailored individual and collective activities to apply the concepts explored. This workshop offers valuable data, communication guidance, and hands-on experience to better **equip participants for climate change dialogue and public engagement**.